



2026 Partnership Deck

**6TH ANNUAL BUILDING  
DIVERSITY AWARDS**

**RISE.  
BUILD.  
BELONG.**

Empowering every voice to rise,  
every team to build, and every  
person to belong.

**MAY 20-21, 2026**

**GREAT CANADIAN  
CASINO | RESORT TORONTO**



**Toronto  
Community  
Benefits  
Network**

You shouldn't have to leave your neighborhood  
to live in a better one.

*Majava Carter*



The Toronto Community Benefits Network (TCBN) proudly present the Canadian Building Diversity Awards.

This year, we're doubling our impact by building awareness for community benefits standards and best practices nationally to foster innovation in the construction industry and growth and economic inclusion within diverse communities across Canada.

**Rosemarie Powell**

Toronto Community Benefits Network  
Executive Director





TCBN's annual Canadian Building Diversity Awards recognizes excellence in diversity, equity, inclusion, and reconciliation within the construction industry.

With a network encompassing over **120 member organizations and unions**, TCBN's reach extends throughout North America and engages over **30,000 supporters across Canada**. BDA serves as a fundraiser for initiatives like NexGen Builders, which enables TCBN to create thousands of jobs in construction, fostering community growth and empowerment.

## Some of Our Industry Partners & Sponsors





BUILDING  
DIVERSITY  
AWARDS

NOMINATIONS OPEN

# 4 Award Categories

Celebrate excellence, leadership, and impact. This year's Building Diversity Awards highlight four categories honouring those who break barriers, champion inclusion, and drive meaningful change in our industry.



## Leading on Diversity

Awarding entities ensuring underrepresented groups access good jobs and economic opportunities in construction. Categories include Community, Labour and Industry



## Community Benefits

Honoring individuals and projects advancing community benefits in construction, positively impacting equity deserving groups. Categories include Coalition, Projects, and Champion.



## NexGen Builders

Honors individuals and employers in construction for mentorship and supporting diverse workers. Categories include Mentee, Mentor, and Employer.



## Diverse Contractor to Watch

Presented by the Afro Canadian Contractors Association, this award recognizes emerging minority-owned contractors excelling in the sector.

# Speaker Hall of Fame

Canadian Building Diversity Awards welcomes the pinnacle of industry leaders, visionaries, and catalysts, whose trailblazing insights propel us towards a more sustainable and equitable future.



**Sebastian Clovis**

Host  
Gut Job (HGTV)



**Ehren Cory**

Chief Executive Officer  
Canada Infrastructure Bank



**Ismaila Alfa**

Host  
Morning Metro (CBC)



**Heather McDonald**

President & CEO  
United Way Greater Toronto



**Majora Carter**

President  
Majora Carter Group



**Angela Clayton**

President & CEO  
Infrastructure Ontario



**Deborah Ale Flint**

President & CEO  
Greater Toronto Airports  
Authority (GTAA)



**Doug Ford**

Premier of Ontario



**Marilyn Horrick**

Senior Vice President  
Desjardins Group



**Ahmed Hussen**

Minister of Families, Children  
and Social Development of  
Canada



**Patricia Jaggernauth**

Emmy® Award Winner  
Speaker • Influencer



**Karla Avis-Birch**

Principal,  
Major Rail Projects Leader  
Arup



**Deryl McKissack**

President, CEO  
McKissack & McKissack



**C. David Moody, Jr.**

Chief Executive Officer  
C.D. Moody Construction  
Company, Inc.



**Colette Murphy**

Chief Executive Officer  
Atkinson Foundation



**Geoffrey Smith**

Chief Executive Officer  
EllisDon Corporation



**Nathan Downer**

Canadian Television Journalist  
CTV News



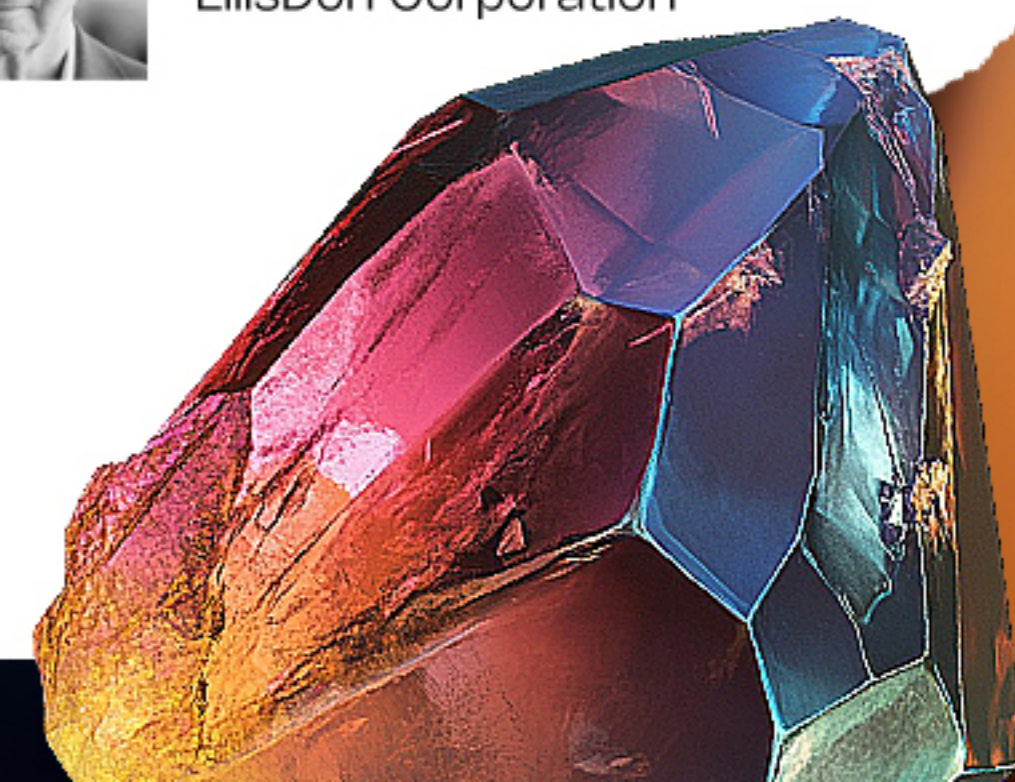
**Damar Walker**

Airbus A320 Captain  
Air Canada



**Charmaine Williams**

Associate Minister of  
Women's Social and Economic  
Opportunity of Ontario







Executives and business leaders  
from various industries.



Local and international entertainment.



Olivia Chow  
Mayor of Toronto



Conceptual Social Media Post

## Stand Among Leaders Shaping the Future of Construction on a National Stage.

We invite you to participate in the 2026 Building Diversity Awards, a prestigious event celebrating leadership, innovation, and diversity in construction. Your involvement will position your brand alongside international leaders and policymakers, showcasing your leadership and commitment to progress and inclusion.

As a speaker, panelist, or award presenter, you'll have the unique opportunity to engage with policymakers, industry executives, and innovators shaping the future. We would be delighted to discuss how you can be part of meaningful conversations that will resonate across Canada and beyond.

### PARTNERSHIP IDEAS

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**Panel Discussion  
Participants**

**Special Networking  
Sessions**

**Interactive Q&A  
or Fireside Chat**

**Workshops or  
Masterclasses**

**Spotlight on  
Innovation**

**Showcase  
Your Projects**

**Award Presenters  
or Hosts**

**Mentorship  
Opportunities**

**Messaging &  
Content Partner**



**BUILDING  
DIVERSITY  
AWARDS**

## Join Us in Building a Night to Remember.

We would be delighted to discuss how your support can elevate this prestigious event, leaving a lasting impression that resonates across Canada and beyond.

### SPONSORSHIP LEVELS

#### Title Sponsor

All entertainment expenses.

**\$200K to \$350K**

#### Headline Sponsor

Covers the costs of the headlining performer.

**\$100K to \$200K**












#### Presenting Sponsor

The sponsor is credited as presenting the event.

**\$100K+**

# Sponsorship Opportunities

We collaborate closely with our sponsors to craft tailor-made experiences highlighting their commitment to building a sustainable future. All proceeds from the Building Diversity Awards support the **NexGen Builders program**.

 Presenting Sponsor	\$100,000+	 Media Sponsor	\$15,000
 Platinum Sponsor	\$50,000+	 Networking Sponsor	\$10,000
 Culture and Entertainment Sponsor	\$45,000	 Activation Sponsor	\$7,500
 Diamond Sponsor	\$35,000	 Drink Sponsor	\$7,500
 Gold Sponsor	\$25,000	 Support Sponsor	\$5,000
 Awards Sponsor	\$15,000		




# Sponsorship Opportunities

## Sponsorship Types





- Presenting Sponsor
- Platinum Sponsor
- Culture & Entertainment
- Diamond Sponsor
- Gold Sponsor
- Awards Sponsor
- Networking Sponsor
- Media Sponsor
- Activation Sponsor
- Drink Sponsor
- Support Sponsor

These details reflect our high level sponsorship opportunities. Additional opportunities to collaborate with influencers and create bespoke activations are available.



## Presentations & Introductions

-  Award Presenter
-  Speaker Introduction
-  Entertainment Introduction




## Audio / Visual

-  Video Presentations
-  Logo Rotation
-  Lower Thirds
-  Introduction Screens



## Attendance & Seating

-  VIP/ Sponsors Lounge
-  Table of 10




## Multi-Event Branding

-  Build Green Symposium
-  Community Benefits Summit
-  DEI Education Series




## Advertising

-  Digital Advertising
-  BDA Website










## Vendor Market Place

-  Physical Branded Space
-  Direct Access to Attendees
-  Brand Exposure Before, During & After the Event

## Brand Exposure

-  Media Coverage
-  Social Media Content
-  Email Newsletter (20K+ Subscribers)

## Print & Decor

-  Step-n-Repeat
-  Main Stage Videos & Commercials
-  Program Booklet
-  Program Booklet | Full Page Ad
-  Program Booklet | Half Page Ad
-  Program Booklet | Quarter Page Ad
-  Program Booklet | 3 Quarter Page Ad
-  General Signage & Packaging
-  Badges & Landyards

## EARLY BIRD TICKET SALES ENDS JANUARY 31, 2026

Secure your tickets now and be part of Canada's premier celebration of equity, inclusion, and leadership in construction.



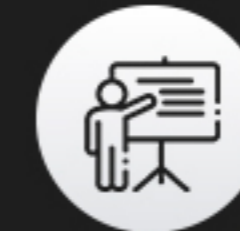
## NOMINATIONS DEADLINE FEBRUARY 28, 2026

Submit your nomination today and help honour those shaping a more inclusive industry.



## YOUTH COMMUNITY BENEFITS SUMMIT MAY 20, 2026

Join us for an inspiring gathering where young leaders explore pathways to careers, community impact, and inclusive economic opportunities.



## AWARDS GALA MAY 21, 2026

Celebrate leadership and excellence in diversity, equity, inclusion, the. Enjoy drinks, followed by a three course meal complete with an unprecedented experience.



# TIMELINE

**Building a sustainable future through education, mentorship, and change.**

TCBN's programs and services build the skills and capacity of apprentices and construction companies, empowering them to create a stronger, more inclusive industry and drive economic growth.

**Building  
The Future Of**

**CON  
STR  
UCT  
ION**

**TOGETHER**

**NEXGEN**  
BUILDERS.ca







Toronto  
**Community  
Benefits  
Network**