

You shouldn't have to leave your neighborhood to live in a better one.

Majova Earter



The Toronto Community Benefits Network (TCBN) and Desjardins proudly present the Canadian Building Diversity Awards, a transformative 2-day event on May 29 and 30.

This year, we're doubling our impact by building awareness for community benefits standards and best practices nationally to foster innovation in the construction industry and growth and economic inclusion within diverse communities across Canada.

Rosemarie Powell

Toronto Community Benefits Network Executive Director





TCBN's annual Canadian Building Diversity Awards recognizes excellence in diversity, equity, inclusion, and reconciliation within the construction industry.

With a network encompassing over 120 member organizations and unions, TCBN's reach extends throughout North America and engages over 20,000 supporters across Canada. BDA serves as a fundraiser for initiatives like NexGen Builders, which enables TCBN to create thousands of jobs in construction, fostering community growth and empowerment.

#### Some of Our Partners & Sponsors























Hamilton-Brantford Building Trades Counci





































### Speaker Hall of Fame

Canadian Building Diversity Awards welcomes the pinnacle of industry leaders, visionaries, and catalysts, whose trailblazing insights propel us towards a more sustainable and equitable future.



Sebastian Clovis Host Gut Job (HGTV)

Marilyn Horrick

Senior Vice President

Deryl McKissack

McKissack & McKissack

Desjardins Group

President, CEO



Ehren Cory Chief Executive Officer Canada Infrastructure Bank



Ahmed Hussen Minister of Families, Children and Social Development of Canada



C. David Moody, Jr. Chief Executive Officer C.D. Moody Construction Company, Inc.



Isaac Olowolafe President Dream Maker Corp.



Chris Campbell President **TCBN** 



Majora Carter President Majora Carter Group

Deborah Ale Flint

Greater Toronto Airports

President & CEO

Authority (GTAA)

Morning Metro (CBC)

Ismaila Alfa

Host



Olivia Chow Mayor of Toronto



**Doug Ford** Premier of Ontario



Patricia Jaggernauth Emmy® Award Winner Speaker · Influencer



Catherine McKenna Minister of Infrastructure and Communities of Canada



Geoffrey Smith Chief Executive Officer EllisDon Corporation



John Tory Former Toronto Mayor



Damar Walker Airbus A320 Captain Air Canada



Charmaine Williams Associate Minister of Women's Social and Economic Opportunity of Ontario





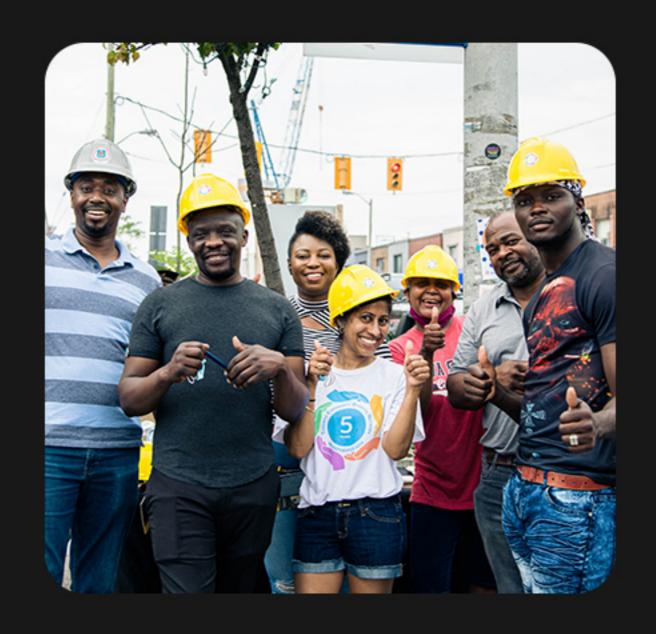


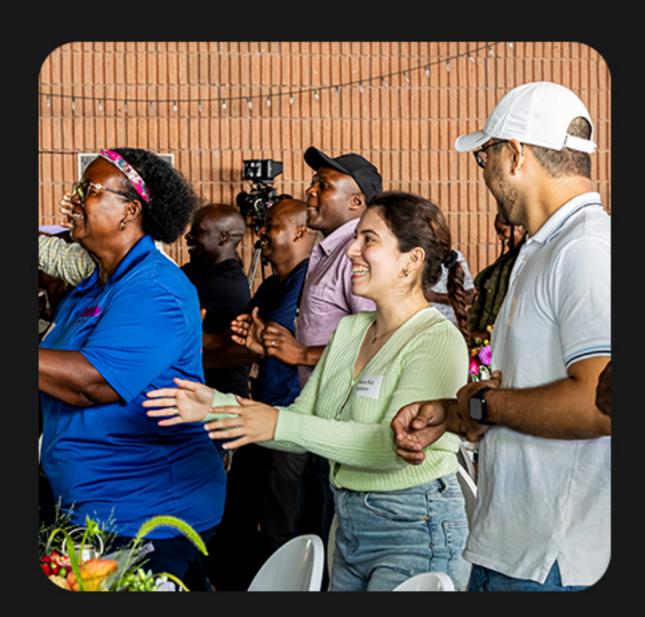


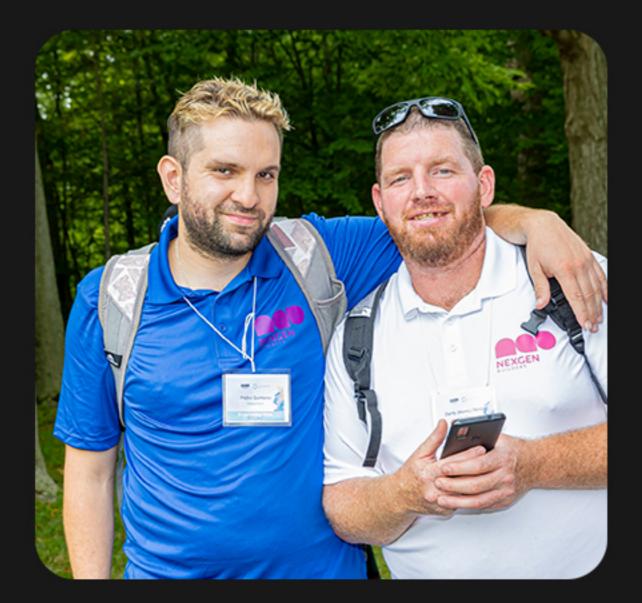


# Building a sustainable future through education, mentorship, and change.

TCBN's programs and services build the skills and capacity of apprentices and construction companies, empowering them to create a stronger, more inclusive industry and drive economic growth.









## Sponsorship Opportunities

We collaborate closely with our sponsors to craft tailor-made experiences highlighting their commitment to building a sustainable future. All proceeds from the Building Diversity Awards support the NexGen Builders program.

Presenting Sponsor	Taken	Networking Sponsor	\$7,500
Double Diamond Sponsor	\$50,000+	Media Sponsor	\$12,000
Diamond Sponsor	\$35,000	<ul> <li>Activation Sponsor</li> </ul>	\$7,500
Culture and Entertainment Sponsor	\$45,000	Photo Booth Sponsor	\$7,500
Awards Sponsor	\$15,000	Photography Sponsor	\$7,500
<ul> <li>Support Sponsor</li> </ul>	\$5,000		

## Sponsorship Opportunities

#### Sponsorship Types

- Presenting
- Double Diamond
- Diamond
- Culture & Entertainment
- Award Sponsor
- Support Sponsor
- Networking Sponsor
- Media Sponsor
- Activation Sponsor
- Photo Booth Sponsor
- Photography Sponsor

These details reflect our high level sponsorship opportunities. Additional opportunities to collaborate with influencers and create bespoke activations are available.

#### **Presentations & Introductions**

- Award Presenter
- Speaker Introduction
- Entertainment Introduction

#### Audio / Visual

- **O)))** Video Presentations
- Logo Rotation
  - Lower Thirds
  - Introduction Screens

#### Attendance & Seating

- **VIP Meet & Greet** 
  - 12 Preferred Seats
  - 10 Preferred Seats
- 8 Preferred SeatsSponsors Lounge

#### Advertising

- Social Media Ads
- Digital Advertising
- BDA Website

#### **Brand Exposure**

- Media Coverage
- Social Media Content
- Email Newsletter (20K+ Subscribers)

#### **Print & Decor**

- Interactive Art Displays
- Step-n-Repeat
  - ( ) Main Stage Videos & Commercials
- Program Booklet
  - Program Booklet | Full Page Ad
    - Program Booklet | Half Page Ad
  - Program Booklet | Quarter Page Ad
  - Program Booklet | 3 Quarter Page Ad
    - General Signage & Packaging
    - Badges & Landyards



