



BUILDING DIVERSITY
A W A R D S

**Embrace
The Possibilities.**
MAY 29 TO 30



You shouldn't have to leave your neighborhood
to live in a better one.

Majava Carter



The Toronto Community Benefits Network (TCBN) and Desjardins proudly present the Canadian Building Diversity Awards, a transformative 2-day event on May 29 and 30.

This year, we're doubling our impact by building awareness for community benefits standards and best practices nationally to foster innovation in the construction industry and growth and economic inclusion within diverse communities across Canada.

Rosemarie Powell

Toronto Community Benefits Network
Executive Director





TCBN's annual Canadian Building Diversity Awards recognizes excellence in diversity, equity, inclusion, and reconciliation within the construction industry.

With a network encompassing over 120 member organizations and unions, TCBN's reach extends throughout North America and engages over 20,000 supporters across Canada. BDA serves as a fundraiser for initiatives like NexGen Builders, which enables TCBN to create thousands of jobs in construction, fostering community growth and empowerment.

Some of Our Partners & Sponsors



Speaker Hall of Fame

Canadian Building Diversity Awards welcomes the pinnacle of industry leaders, visionaries, and catalysts, whose trailblazing insights propel us towards a more sustainable and equitable future.



Sebastian Clovis
Host
Gut Job (HGTV)



Ehren Cory
Chief Executive Officer
Canada Infrastructure Bank



Ismaila Alfa
Host
Morning Metro (CBC)



Chris Campbell
President
TCBN



Majora Carter
President
Majora Carter Group



Olivia Chow
Mayor of Toronto



Deborah Ale Flint
President & CEO
Greater Toronto Airports
Authority (GTAA)



Doug Ford
Premier of Ontario



Marilyn Horrick
Senior Vice President
Desjardins Group



Ahmed Hussen
Minister of Families, Children
and Social Development of
Canada



Patricia Jaggernauth
Emmy® Award Winner
Speaker • Influencer



Catherine McKenna
Minister of Infrastructure and
Communities of Canada



Deryl McKissack
President, CEO
McKissack & McKissack



C. David Moody, Jr.
Chief Executive Officer
C.D. Moody Construction
Company, Inc.



Isaac Olowolafe
President
Dream Maker Corp.



Geoffrey Smith
Chief Executive Officer
EllisDon Corporation



John Tory
Former Toronto Mayor



Damar Walker
Airbus A320 Captain
Air Canada



Charmaine Williams
Associate Minister of
Women's Social and Economic
Opportunity of Ontario



BUILDING DIVERSITY AWARDS

Celebrating diversity in construction.
www.buildingdiversity.ca



EllisDon **AECOM**





Executives and business leaders from various industries.



Olivia Chow
Mayor of Toronto



Local and international entertainment.

Building a sustainable future through education, mentorship, and change.

TCBN's programs and services build the skills and capacity of apprentices and construction companies, empowering them to create a stronger, more inclusive industry and drive economic growth.



Sponsorship Opportunities

We collaborate closely with our sponsors to craft tailor-made experiences highlighting their commitment to building a sustainable future. All proceeds from the Building Diversity Awards support the NexGen Builders program.

● Presenting Sponsor	Taken	● Networking Sponsor	\$7,500
● Double Diamond Sponsor	\$50,000+	● Media Sponsor	\$12,000
● Diamond Sponsor	\$35,000	● Activation Sponsor	\$7,500
● Culture and Entertainment Sponsor	\$45,000	● Photo Booth Sponsor	\$7,500
● Awards Sponsor	\$15,000	● Photography Sponsor	\$7,500
● Support Sponsor	\$5,000		




Sponsorship Opportunities

Sponsorship Types





- Presenting
- Double Diamond
- Diamond
- Culture & Entertainment
- Award Sponsor
- Support Sponsor
- Networking Sponsor
- Media Sponsor
- Activation Sponsor
- Photo Booth Sponsor
- Photography Sponsor

These details reflect our high level sponsorship opportunities. Additional opportunities to collaborate with influencers and create bespoke activations are available.






Presentations & Introductions

-  Award Presenter
-  Speaker Introduction
-  Entertainment Introduction




Audio / Visual

-  Video Presentations
-  Logo Rotation
-  Lower Thirds
-  Introduction Screens




Attendance & Seating

-  VIP Meet & Greet
-  12 Preferred Seats
-  10 Preferred Seats
-  8 Preferred Seats
-  Sponsors Lounge











Advertising

-  Social Media Ads
-  Digital Advertising
-  BDA Website

Brand Exposure

-  Media Coverage
-  Social Media Content
-  Email Newsletter (20K+ Subscribers)

Print & Decor

-  Interactive Art Displays
-  Step-n-Repeat
-  Main Stage Videos & Commercials
-  Program Booklet
-  Program Booklet | Full Page Ad
-  Program Booklet | Half Page Ad
-  Program Booklet | Quarter Page Ad
-  Program Booklet | 3 Quarter Page Ad
-  General Signage & Packaging
-  Badges & Landyards



Toronto
**Community
Benefits
Network**